

Pocono Photo Club

*The power of
an image is in
its ability to
communicate
a story*

instantly.

*John
Batdorff*

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February 2020

WWYD Returns in February!

Our annual WWYD (What Would You Do?) friendly (and voluntary) competition will return at our February meeting. This game allows our members to play with several photos and process them in any way they see fit. There are no limitations or "rules". The challenge originated on The 365 Project with only one picture to process but here at PPC we allow you to process up to five!

Ten base photos have been selected and made available to you through a dropbox: <https://www.dropbox.com/sh/kj26zh3ka8v5cw2/AADJX3Tphx3d-vNepwxkbtVja?dl=0>. Download the pictures and

select the ones you'd like to edit. Have fun and stretch your creative muscles with the pictures and then return your processed photos to Dick Ludwig by February 15, 2020. Label your photos with the file name and your name (ex. Beach Grasses_Ann LeFevre) and send them in the jpg. format to cdphoto@ptd.net with the subject line reading PPC-WWYD.

We'll review the submissions for each picture and vote on our favorites at the meeting. Bob Hare wrote in his recent blog, "If you allow it to, participation in WWYD will flex your creative mind and challenge your post-processing abilities. I

have to learn (or re-learn) several new techniques with each competition. It is so much fun to see what our members can do with some basic "vanilla" images - and how different the results can be. (You can read Bob's complete blog here: https://pcc.clubexpress.com/content.aspx?page_id=2507&club_id=349880&item_id=1939).

The February meeting will take place on February 18, 2020 from 7 to 9 pm in the Keystone Building of Northampton Community College, Monroe campus, 2411 Rt. 715, Tannersville, Pa. We'll see you there!

The "Winter" Exhibit is a Hit!

On behalf of Pocono Heritage Land Trust, I'd like to thank the Pocono Photo Club, for all of your help and guidance with the installation of the art rails, procedural recommendations of exhibiting, and showcasing amazing photography at the open-

ing reception of the Gallery at Brodhead Creek Heritage Center on Thursday night. I think it's safe to say a great time was had by all in attendance, and it set a good precedent for future art openings.

I am really glad to have had a hand in creat-

ing this gallery space in BCHC, and am grateful for the positive relationship between Pocono Photo Club and PHLT. Thanks again. Hope to see you all soon!

Shannon Gardner, Outreach Coordinator, PHLT

Castle Inn Shoot Out Scheduled for February 8th



Special thanks to Bob and Sarina Cook, Carrie Strohl and Ann LeFevre for photographing Middle Smithfield's Person of the Year Banquet at Whispering Pines.

Built in the era of the Titanic and Henry Ford's Model T the Castle Inn was the last of the great resorts to be established in the Delaware Water Gap borough which saw over 500,000 visitors per year at the turn of the 20th century.

PPC will be given full access to wander through the Inn to photograph some of its collectibles and beautiful architecture. These areas are not always open to guests. We'll meet in the

shopping area between Zoe's Ice Cream and Donna McCartney's Frame Shop at 10 AM before heading into the Inn.

The Castle Inn is located at 20 Delaware Avenue, Delaware Water Gap, PA. 18327.



**Photography
is the story I
fail to put
into words.**

**Destin
Sparks**

PPC is Going to the American Ribbon Factory

The American Ribbon Factory has been family owned and operated since 1913. Most of us are familiar with the ground floor of this historical building for its arts and crafts materials but many do not know that there is a small amount of production still taking place on its upper level.

PPC has been invited for a very special shoot out of the machinery and ribbons. While the factory will not be in operation on Saturday, many of the machines are set up with colorful thread, ready to resume production on Monday.

**Participation in
this shoot out is limited**

to 12 photographers and there are no more spots left open. Contact Bob Hare at stop-way@gmail.com if you would like to be put on a waiting list for the next available Shoot Out here. The American Ribbon Factory is located at 925 Ann St. in Stroudsburg, Pa. 18360. The Shoot Out will run from 1 to 4 pm on Saturday, February 15th.



Photo above courtesy The American Ribbon Factory



Photo at right by Bob Hare

NJFCC Will Host Photorama in March

February 2020

The NJFCC's main event, Photorama will be held this year on March 21, 2020 and will feature Canon Explorer of Light Charles Glatzer. Glatzer will speak four times throughout the day sharing his adventures, tips and stories as a wildlife photographer who travels around the globe.

Hunt's Photo will be on hand displaying the latest gear and Used Photo Pro will also be at the event buying used or unwanted gear. Ad-

vanced registration is \$40 and the pay-at-the-door admission is \$50. A boxed lunch is available for an additional \$12.

The event will take place at Middlesex County College in Edison, NJ from 8 AM to 4 PM. For more information, directions and on-line registration visit <http://www.njfcc.org>.



Nature Photography

Light and Creativity Conference Comes to Harrisburg

It's time to register for the Harrisburg Camera Club's 10th Annual "Light and Creativity" Conference. The conference will be held on Saturday April 4, 2020 at the Commonwealth Charter Academy, just off the I-81 Cameron St exit next to the Farm Show in Harrisburg. This year's conference features four great speakers. Ian Plant, Color landscape photographer will speak on "Pro Secrets for Taking Stunning Photographs". Rick Sammon, "Canon Ex-

plorer of Light" photographer will present his program on "**Visualization for Photographers**". Cole Thompson, a fine art photographer, will present on "Why Black and White" and **Chuck Kimmerle will present a Black & White program called "The Creative Journey"**. A hot breakfast and lunch will be served and the parking is free. There will also be several door prizes given away. The cost for non-members who pre-register is \$100 and \$105 at

the door. Online registration ends at 11:59pm, Thursday, April 2nd. Payment may be made online <https://www.lightandcreativity.org/registration-2020/>. Checks must be received by Tuesday, March 31st. Credit cards or Cash accepted at the door. Seating is limited to 200 participants. For more information visit <http://www.lightandcreativity.org>.

*My
photography
is a result of
being there
at the right
moment.*

Rene Burri

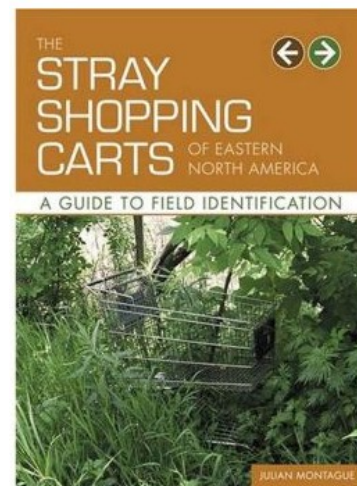


Photo above by Regina Matarazzo



Photo at right by Terry Flatt

Something to make you smile!



Executive Committee Meeting Notes ~ February 4, 2020

PPC Executive Committee Meeting Notes – 2/4/2020

In attendance: Ann LeFevre, Dick Ludwig, Ray Roper, Bob Hare, Carrie Strohl, Sarina Cook, Bill Keenan

The general meeting presentation for February will be our annual “What Would You Do?” event. Photos have been sent out by email to challenge members’ post-processing skills. We will review the entries and choose some winners at the February 18th meeting. Details are available on the PPC website, and Dick Ludwig will be sending out email reminders.

Photographer of the Month Dave Trainer will provide the Curtain Raiser for the February general meeting, and Gina Matarazzo will be recognized as the Member of the Month for her photo contributions to the PPC website.

The March general meeting will be a presentation by Laurinda Faye Rubin featuring photos from her “Victory in the Pacific” collection of WWII combat sites in the Pacific.

Upcoming shoot-outs include one at the historic Castle Inn in Delaware Water Gap on February 8, at 9 a.m., and another one on Saturday, February 15, at the American Ribbon Factory on Ann Street in Stroudsburg from 1-4 p.m. But space is limited for this one, and all the spots are currently filled.

There are also a number of upcoming exhibits that members are invited to participate in. They include:

Middle Smithfield Exhibit. This will be at the Whispering Pines Banquet Hall at the Country Club of the Poconos. Drop off is on March 30 and 31, and hanging is on April 3. There will be a reception to kick off Middle Smithfield’s “Restaurant Week” on Sunday, April 5. Pick-up for photos will be April 27 – May 1.

Smithfield Township Exhibit. This will be held at the Smithfield Township Municipal Building on Red Fox Road in Smithfield. Drop off is from April 27 through May 1, and the hanging will be on May 1. The exhibit will end on June 30, and pick-up will be on July 1-3. The reception date is yet to be determined.

Brodhead Creek Heritage Center. The “Winter” exhibit at the Heritage Center will hang through March 22. Pick-up will be on March 30.

Ray Roper reported that he has been talking to Don Miller of the Pocono Heritage Land Trust about winter shoot-out options and came up with two options – the Cranberry Creek Gorge or the Fieldstone Farm waterfall area. Ray will follow up to decide on which one and to determine a date.

The Committee agreed that it was time to order more PPC business cards to distribute to potential members.

Respectfully submitted,
Bill Keenan, Secretary



**Happy Valentines
Day PPC!**

WE'RE ON THE WEB!

www.poconophotoclub.com www.facebook.com/groups/poconophotoclub/
