

# Pocono Photo Club

I really believe there are things nobody would see if I didn't photograph them.

*Diane Arbus*  
Photographer

## Inside this issue:

What COULD You Do?	2
Let's Talk!	2
Middle Smithfield Exhibit Returns in March	3
New Blog!	3
Pocono Heritage Land Trust Photos	4
PCP Odyssey Exhibit	5
Executive Committee Meeting Notes	6

## What Would You Do? Returns in February!

February's meeting is just around the corner. This month's meeting will feature the popular "What Would You Do?" (WWYD) photo game. 10 Images have been selected and made available to the membership via a drop box

(<https://www.dropbox.com/sh/o4ifqaoi6m1w3xu/AADILIpPH0Xe-Ow1DMn6Gc9bCa?dl=0>).

The instructions from Dick Ludwig are as follows:

*Please download all 10 images to your computer. Look over the images carefully and decide which image(s) you would like to post process for this exercise. You may process one, two, three, four or five images. Please limit your submission to a TOTAL of FIVE (5) images.*

*There are no constraints on the post processing you're allowed to do. You may do as much or as little as you wish; the sky's the limit. Tweak the color, crop or process the shot in any way your creativity takes you. Anything goes - whatever software you want to use!*

Once you've selected and processed 5 images send them to Dick at [cdphotos@ptd.net](mailto:cdphotos@ptd.net) by **February 18, 2019**. Files should be less than 12 MB (If your images total more than 12 MB, just send two or more emails). Please put **PPC-WWYD** in the subject line of your email. Label your files like this: name of original file\_your first and last name.jpg. For example: Butte\_DickLudwig.jpg.

You do not need to create a drop box account if you

don't want to. Just click "No Thanks" at the bottom of the pop up and go directly to the images. If you do want a free drop box account click "OK" as the PPC drop box will get additional space when you sign up.

We'll review all the submissions at our February meeting and vote for our favorites. It's always a lot of fun to see the creative ways people treat a photo.

The February meeting will take place on Tuesday, February 19, 2019 in the Keystone building of Northampton Community College, Monroe Campus located on Route 715 in Tannersville, PA. from 7-9



## March Meeting to Feature the Wild and Wonderful World of Table Top Photography

Bring your camera (and tripod if you have one) to March's meeting and get ready to photograph some of the unique things that can be found in the natural world. Jeannie Carl of the Carbon County Environmental Center will be bringing some weird

and touchable subjects for us to shoot as well as some other household items that can be given new life when we get out our cameras and play. We'll have several stations set up where our members can do just that. The meeting will take place on March 19, 2019.



## So...What Could You Do?

What happens  
inside your  
mind can  
happen inside  
a camera.

Arno  
Minkkinen  
(photographer)

Thanks to digital processing there are a number of creative ways you can adjust and alter a picture in your computer. Take this simple photo of a squirrel for example.

You could simply sharpen it, crop it, enhance the colors, add a vignette and border and be done with it (example 1). If you wanted to keep the natural look of the

squirrel but make the photo more artistically appealing, you might apply a texture to the background and add sepia to the overall picture (example 2).

But if you really wanted to go all-out, you could play around with the image (in this example it was flipped and rotated by a preset in the photo processing program) and give it some outrageous colors

(example 3). Now that you have some ideas, why not play around with our WWYD photos? You can submit up to 5 photos by February 18. See the February meeting article on page 1 for details.



Example 1



Example 2

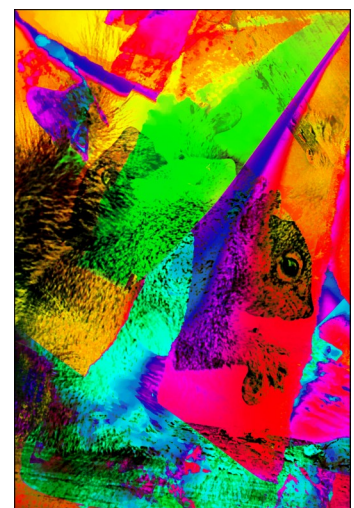
Do you want  
some more  
inspiration?  
Check out last  
previous winners on our  
website under  
the Member's  
Gallery.

[https://  
pcc.clubexpres  
ss.com/  
content.aspx?  
page\\_id=187  
&club\\_id=349  
880](https://pcc.clubexpress.com/content.aspx?page_id=187&club_id=349880)

## Let's Talk!

Have you ever felt you just don't have enough time to get to know the other photographers at PPC? Do you have a photo you'd like a little feedback on but there's no one at home who can do that for you? Maybe you've found an interesting spot to photograph and you want to tell others about it. Or maybe you'd just like to share

your most recent photos in an informal way. If any of these scenarios fits you or you'd just like to hang out, then come to NCC at 6:30 pm in the Dunning Gallery just before the monthly meeting for some casual chat time with Bob, Ray, Ann, and other members PPC starting this month. We're looking forward to talking with you!



Example 3

## PPC Returns to Whispering Pines

We're gearing up for our 6th annual photo exhibit with Middle Smithfield Township. This year's exhibit will once again open at the kick-off for Restaurant Week. All PPC photographers are invited to submit up to 3 photos of their choice. Photos must have a maximum frame size of 16"x24" (or not exceeding 80" in perimeter), a wire hanger on the back of the frame (no flimsy hooks!) and have the Photo Exhibit Submission Form attached to the back. You can find the form on our website under Members> Documents> Photo Exhibits and Shows. Please attach your \$5.00 exhibit fee to the form. And thanks to Middle Smithfield who graciously picks up the other half!

Drop off dates: March 25, 2019 during regular business hours until March 29, 2019, 10 AM.

Hang show: March 29, 2019 10 AM

Reception: March 31, 2019, 6 to 8 pm. Enjoy samples of local restaurants and wineries while supporting your fellow photographers. Whispering Pines is located in the Country Club of the Poconos development at 1445 Big Ridge Road, East Stroudsburg, Pa. 18302.

Show closes: April 29, 2019

Pick up dates: April 29– May 3, 2019.

Special one time only offer! Want to exhibit, but you can't make the drop off times? IF you bring your photos READY TO HANG with all the aforementioned paper work and exhibit fee in an easy to carry bag or portfolio to the March meeting (March 19, 2019) Ann will collect it from you and bring it to Whispering Pines. But it absolutely MUST be easy to carry!



### NJFCC Photorama

#### Coming in April!

The NJFCC will be hosting a one-day photography event featuring National Geographic and Sony Artisan photographer Bob Krist on Saturday, April 13, 2019 from 8 AM to 4 PM at The Middlesex County College, 200 Woodbridge Ave. in Edison, NJ. The day will feature 4 lectures by this renowned photographer highlighting the exotic locations he has photographed, tips and techniques as well as his latest venture into videography. The cost is \$40 in advance, \$50 at the door. A boxed lunch is available for \$12. If interested tickets can be purchased on line at <https://www.eventbrite.com/e/photorama-tickets-55720324>.

## Did You Know?...

Did you know we have a new blog on our website? Our webmaster Bob Hare writes, "The Pocono Photo Club Website is our central meeting place outside of our monthly meetings. Our Website allows us to interact, share and learn from each other during the other twenty-nine days of each month. As the 2019 PPC Webmaster, I hope to maintain the high standards we have come to enjoy and I will also work to continue to improve our website. I will post blog updates regularly to shine light on different existing website features and improvements. You can see

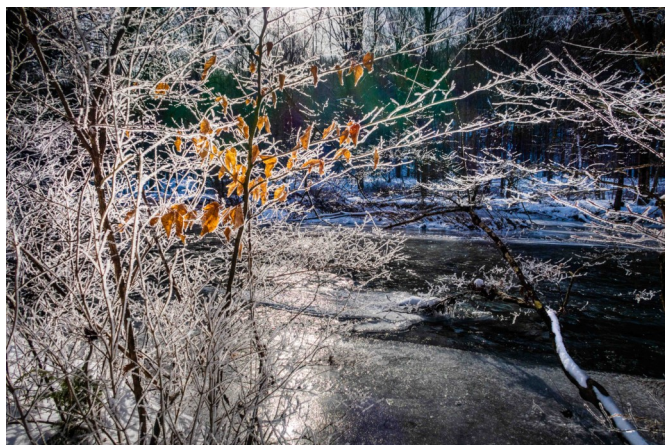
some of Bob's handiwork on our homepage's new addition "Snap Shots". Make sure you check it out!



Scavenger Hunt coming in May!



## Pocono Heritage Land Trust– Pomeroy/ McMichael's Creek Shoot-Out

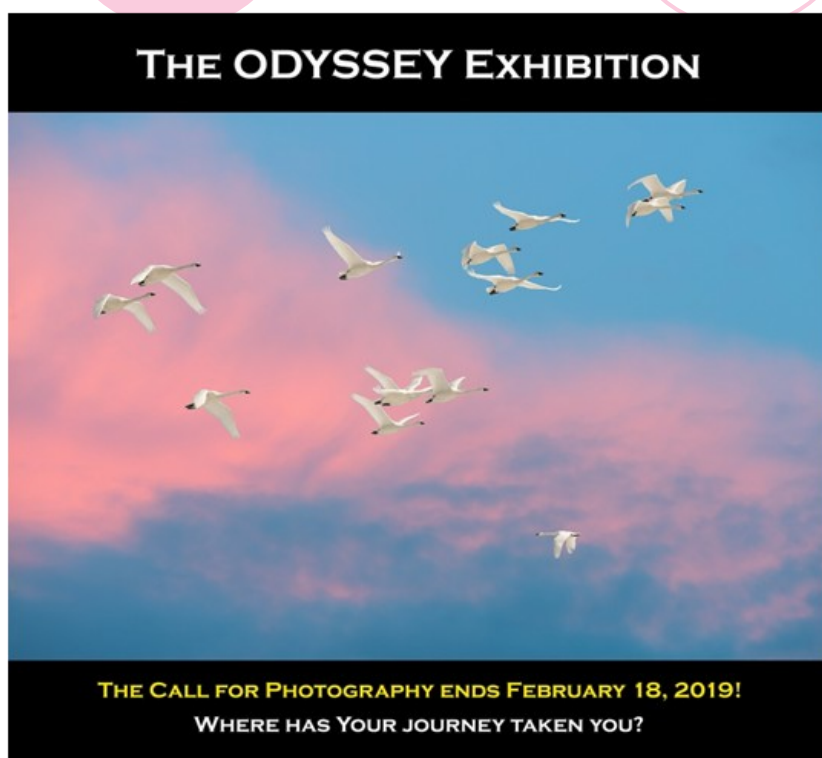


Photos in left hand column by (top to bottom): Ken Winham,  
Candice Roper, Ray Roper

Photos in right hand column by (top to bottom): Maurie  
Harmon, Ray Roper, Bob Hare

With Special thanks to Don Miller for sharing his expertise with  
us!





## Less Than 2 Weeks Left to Enter!

It was with some trepidation that the Pennsylvania Center for Photography decided to replace our very successful AMERICANA show with The ODYSSEY Exhibition. We did it to encourage more diversity and to open it up to images of all types from anywhere around the world. With less than two weeks left to enter ODYSSEY, are we glad we made the switch? ABSOLUTELY!

The range of images being entered is incredible and spans the world and genres. With thematic constraints removed, we are seeing a wider range of photographers entering - from people who aren't very far along their photographic journey entering some exceptional work to seasoned shooters. From the entries, it is quite clear that great photography isn't limited to those with years of experience and tons of gear, but rather belongs to those with vision and creativity.

While the name has changed, the dual exhibition format has not. Along with the traditional print show, we are bringing back our digital exhibition on a 65" 4K screen as well as our unique Camera Club Challenge (CCC). If you are a member of a photography club, please see the link below for details on the CCC: <http://www.pacenterforphotography.org/odyssey-ccc/>

The Call for Photography for The ODYSSEY Exhibition ends at 11:59 PM on 2/18/2019. Barring cataclysmic weather, it will not be extended and we look forward to seeing your best images and hope that they are selected to be a part of what is shaping up to be an exceptional show!

Submissions can be uploaded here: <http://www.pacenterforphotography.org/exhibition-entry-instruction-page/>

## **PPC Executive Committee Meeting Notes Summary – 2/5/19**

*Attendees: Ray Roper, Eric Goins, Ann LeFevre, Bob Hare, Dick Ludwig, Sarina Cook, Bill Keenan*

The committee noted that the January meeting on “Hidden Photo-tential,” with a number of experienced club members offering photo-processing tips to members who brought in digital photos, seemed to be a success. Even members who hadn’t brought in photos were able to gather around the various help sites to see what was being done and to get some ideas for their own work.

Ray Roper noted that he will not be present for the March general meeting. Ann LeFevre will direct the meeting in his place.

The committee also discussed the idea of planning for a general meeting sometime next year in which 4 or 5 different people will offer short presentations about special topics of interest to them, rather than have one presenter for the whole meeting. We also discussed the idea of a “photo-walk” workshop sometime next year.

Dates for the postponed Smithfield Township exhibit are still undetermined, but we are shooting for June or July.

PPC will also be looking for ways in which it can help members – new members in particular – get to know other members and to feel more comfortable participating at different levels in club activities. For instance:

We discussed forming a mentorship program, offering new members a chance to interact with someone with more experience. We will look into this possibility and talk to some potential volunteer mentors.

We could try to give members more time to chat before meetings and also to share some of their photos with others.

We can try to encourage more participation in our monthly shoot-outs.

Ann LeFevre discussed some of her plans for the upcoming Scavenger Hunt. She hopes to limit it to 8 topics, and to keep the topics on the fun side and encourage more scavenging. She is currently enquiring about a judge for the contest who can also act as a speaker at the PPC general meeting in June. The dates will be from the beginning of May to early June.

Ray Roper announced that the Pocono Heritage Land Trust (PHLT) has been very pleased with the club’s photos from recent shoot-outs, and it is hoping that we will continue planning shoot-outs throughout the year. The postponed visit to the Cranberry Creek Preserve has been rescheduled for Sunday, April 14. Further details will be posted on the PPC website when they are available.

Bob Hare, PPC’s website coordinator, reports that he has made a number of changes to the PPC website to make it more user-friendly, and he welcomes any feedback from members on how they are working and any other changes he should consider. One possibility he mentioned was to create a members-only conversation forum on the website. And we will be looking further into that idea.

The executive committee decided that it would be discontinuing the “Items for Sale” space on the PPC website – basically for lack of interest, and because there are so many other web-based venues for buying and selling photographic equipment.

For a full report on the meeting go to: <https://pcc.clubexpress.com/content.aspx?>

---

**WE’RE ON THE WEB!**

**[HTTPS://PCC.CLUBEXPRESS.COM](https://PCC.CLUBEXPRESS.COM) [HTTPS://WWW.FACEBOOK.COM/GROUPS/POCONOPHOTOCLUB/](https://WWW.FACEBOOK.COM/GROUPS/POCONOPHOTOCLUB/)**

---