

Pocono Photo Club

Editing and processing a picture conjures up a very different feeling for me. That is not what I'm doing. I am crafting my images.

John Barclay

January 2019

Discover Your Hidden PHO-tential in January!

If you're into home improvement shows you may be familiar with HGTV's "Hidden Potential". In this show homeowners who are planning to move are presented with 3 different properties which need some form of renovation or remodeling to suit their needs. A design expert then uses computer generated graphics to show them the "hidden potential" of each home. At the end of the episode the homeowner reveals which property and project they have chosen to undertake for their future residence. January's meeting will feature our own PPC version demonstrating that there is

hidden PHO-tential in each one of us. Bring 1 to 3 pictures that you'd like to discuss with some of our own photographic experts. We'll have round tables set up with laptops for digital viewing (flash drive submissions) or you can bring in prints. We'll show you how cropping, color management, exposure, using the histogram for dynamic range control, dodging, burning, simple post-processing with a variety of programs (Light Room, Light Room Classic CC, Photo Shop, Topaz Studio, Google Photo, Capture One Pro, Smart Photo Editor and Ribbet), and attention to the details of your com-

position can bring your photos to the next level and elevate your photographic skills. This program is designed to help you become more confident in exhibiting your photos. So don't be shy! PPC is one of the most non-threatening places to improve your photography skills with other members who are willing to share what they know with you. The January meeting will take place on January 15, 2019 from 7-9 pm in the Keystone building, Northampton Community College, 2411 Rt. 715, Tannersville, PA. 18732.

Inside this issue:

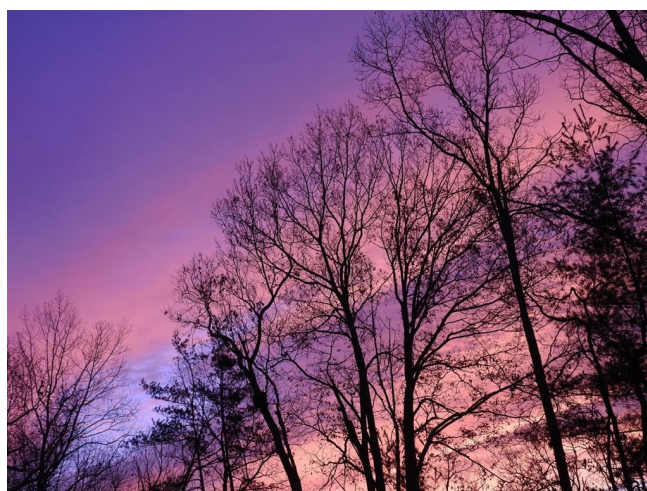
January Meeting	1
Our Favorites Photos from 2018	2
Photographers Needed	3
WWYD Returns in February	3
Executive Committee Meeting Notes	4
Shoot Out News	
More 2018 Favorites from 2018	5



Photo on left by
Candice Roper,
Photo on right by
Bob Cook



Our Favorite Photos From 2018 (featured at our December Meeting)



Photos by (clockwise from top): Laurinda Faye Rubin, Lisa Welsh, Larry Guggenheim, Hannable Parrish, Ann LeFevre, and Adam Anik

What Would You Do? Returns in February

January 2019

It's back!! Our popular WWYD (What Would You Do?) meeting returns in February. The Executive Committee has collected a number of non-descript photos for you to play around with in whatever way you see fit. There will be 10 photos to choose from and you'll be able to submit up to 5 pictures for the February meeting. It's fun to let your creative juices flow and wash away those winter grays with photo-processing. Photos will

be made available to you via a drop box link in an upcoming email. You can tweak the color, crop and process the pictures in any way you want—there are no limitations! Once you've finished your pictures you'll be able to send them back and we'll review them at our February meeting. We're always surprised and entertained by all the creative ways people approach this! So keep your eyes open for it and join in the fun.



Photo by Ken Winham



Photo by Stephanie Masgula



Photo by Gina Matarazzo

Photographers Needed

Did you know that Pocono Photo Club has a permanent display at Pleasant Valley Manor? We do! And we're looking for photographers who would like to display 5–6 pictures for 2 months at a time in 2019. Pictures can measure up to 80" on the perimeter and must have a wire hanging system on back. 11x14 frames with 8x10 prints

work extremely well on the walls. Subject matter is your choice and the residents really enjoy seeing our work. Dates available are: Mar/Apr., July/Aug., Sept/Oct., and Nov/Dec.

See or contact Ann LeFevre if interested.
Olivetreann@mail.com



Photo by Terry Flatt

Executive Committee Meeting Notes

PPC Executive Committee Meeting Notes – 1-2-19

In attendance: Ray Roper, Eric Goins, Dick Ludwig, Bob Hare, Bill Keenan

Dick Ludwig said that he is still looking for some addition photos to consider for February's "What Would You Do?" presentation. And he hopes to have enough by the January general meeting. He's looking for images that members can enhance, add to, or take some interesting post-processing approaches to.

Bob Hare, PPC's new webmaster, will be looking for ways to make the PPC website easier to navigate, both for members and for non-members, by streamlining our menu system and other measures. The committee also discussed putting a time limit on photographic equipment being offered for sale on the PPC website.

The committee also discussed how the January general meeting on "Hidden Photo-tential" would be presented. Right now we have five experienced members who will set up stations where members can bring up to three photos for advice on how they might be improved via post-processing. Those stations will be manned by Ray Roper, Sarina Cook, Dick Ludwig, Ann LeFevre, and Bob Hare. We might also do a basic presentation for the group on the "ABC's of Post-Processing."

Ray Roper indicated that he has asked Nancy Spencer to be the next Photographer of the Month, but hasn't heard back from her yet. We'll update this on the website if necessary. We also discussed how we can solicit more interest from members to participate in both the Photographer of the month and Curtain Raiser offerings.

We also discussed ways in which we can generate publicity for our general meetings both via emails to members and via the PPC website blog. We also talked about using the blog to offer basic advice on some photographic and post-processing techniques.

Ann LeFevre will be coordinating the next Scavenger Hunt, in conjunction with the Palmerton Photo Club. We will probably go with a shorter time frame this year than in years past. More details will be announced shortly.

A new date for the Smithfield Photo Exhibit is still undetermined. We will post that as soon as it is available.

The committee also discussed some potential shoot-outs for January. Ray Roper has been in touch with the Pocono Heritage Land Trust (PHLT) about sites to do some winter photos at the end of January. A number of other winter photography options are being considered. Details will be posted as soon as they are available.

We also discussed encouraging PPC members to participate in the Pennsylvania Center for Photography's current "Odyssey" competition. PCP is looking for photos that evoke a journey and can include photos taken at any time, anywhere in the world. The call for submissions ends on February 18, and the exhibit will run from March 22 to April 19. Details are available at the Pennsylvania Center for Photography's website at www.pacenterforphotography.org. And a link will soon be posted on the PPC website.

Respectfully submitted Bill Keenan

Photography will never be absolute truth in and of itself but rather a communicative tool by which truth is conveyed. Jamie Windsor

Photography by its very nature is an art of exclusion; the frame shuts out anything we don't put within it. The terms "editing and processing" conjure up a very different feeling for me. I prefer to say that I am "crafting" my images. John Barclay

JANUARY SHOOT OUT SCHEDULED!

The Pocono Photo Club has been invited to join naturalist Don Miller on a hike through the Cranberry Creek Preserve to the Gorge and Middle Falls. The harder walk and steeper terrain will be well worth it so plan to come and be prepared to walk. The date is January 20th from 1-4:30 pm. The preserve is located at 192 Henry's Crossing Rd., Henryville, PA. 18382. Directions are available here: <https://goo.gl/maps/XF3bwp9nhKA2>.

WE'RE ON THE WEB!!

<https://pcc.clubexpress.com/content.aspx?sl=1076805991>

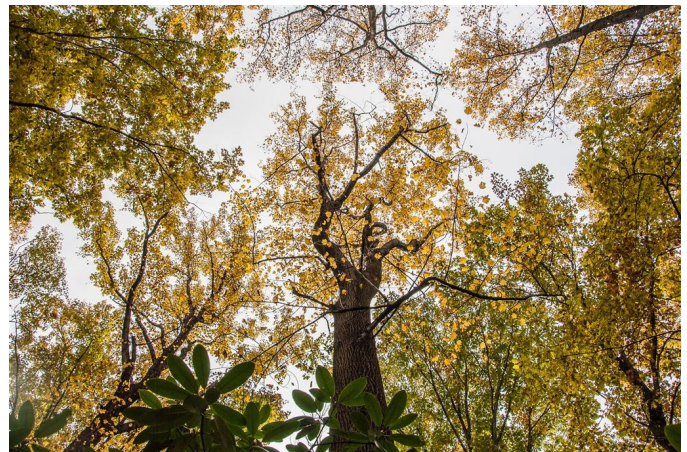
<https://www.facebook.com/groups/poconophotoclub/>



COMING SOON!!!
Our annual Scavenger Hunt
with
Palmerton Photo Club.

Watch for details!

January 2019



Photos by (Clockwise from top): Sarina Cook, Eric Goins, Maurie Harmon, John Anzivino, Ray Roper, and Bob Hare

